

Press Release

Bossard Group

Bearer shares of Bossard Holding AG to be moved from the Main Market segment to the SIX Swiss Exchange Local Caps segment

Bossard Group confirms the change of its financial reporting standard from IFRS (International Financial Reporting Standards) to Swiss GAAP FER as of January 1, 2009.

Bossard Group will continue to publish its consolidated financial statements according to the "true and fair view" principle. Wherever they conform with Swiss GAAP FER, the former valuation methods will still be used. With this change, however, goodwill will be recognized differently. Swiss GAAP FER requires that goodwill is either depreciated or netted with equity. In order to allow comparison of the Group's earnings statement under IFRS with the future statements under Swiss GAAP FER, the Group will net goodwill with equity. This netting will probably lead to a decrease of roughly 5 % in the Group's equity ratio. Bossard Group will comment this in its six-month report to be published on August 31, 2009.

The change of the financial reporting standard means that Bossard shares will now be listed on the Swiss Exchange under the SIX Swiss Exchange Local Caps segment. Bossard's application for this new listing was approved by the SIX Swiss Exchange on April 7, 2009.

It will take effect as of May 7, 2009. From this date, the 2,660,000 bearer shares (security no. 1232386, ISIN CH0012323868) with a par value of CHF 10 of Bossard Holding AG, headquartered in Zug, Switzerland, will no longer be listed on the Main Market segment of SIX Swiss Exchange but on its SIX Swiss Exchange Local Caps segment. The last trading day on the Main Market will be May 6, 2009. As of May 7, 2009, the shares of Bossard Holding AG will only be traded on the SIX Swiss Exchange Local Caps segment.

For further details on reasons for the change to Swiss GAAP FER please refer to the press release published on March 11, 2009.

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