

Press Release

Bossard Group

Change on Board of Directors of Bossard Holding AG / New Board Member Proposed for Election

Rolf E. Thurnherr, deputy chairman of the board of directors and representative of the holders of bearer shares, will resign from the board of directors of Bossard Holding AG at the next annual general meeting of shareholders to be held on April 12, 2011. The board of directors issued a press release to this effect on September 6, 2010.

At the general meeting of shareholders, the board of directors will propose that Professor Stefan Michel be elected to the seat on the board of directors vacated by Rolf E. Thurnherr. Stefan Michel studied economics at Zurich university and focused on marketing for his doctorate. Since 1998 he has lectured in marketing at various universities; from 2003 to 2008 he taught in the United States and undertook research in his special field. He has been professor for Marketing and Service Management at IMD Business School in Lausanne, Switzerland, since 2008; one of his main interests there is business-to-business service innovation and pricing. Aside from his academic activities, Stefan Michel served as project manager at Bank Leu AG, was responsible for the operational management of a family business and heads his own consulting firm.

For further information please contact

Stephan Zehnder, CFO

Phone +41 41 749 65 86

E-mail investor@bossard.com

www.bossard.com

Zug, December 6, 2010

Profile:

Bossard is a fastening technology and logistics company operating globally. Its full-service package focuses on fasteners and includes worldwide sales, technical and engineering support, and inventory management. Its customer base is made up of local and multinational industrial companies. The Group has 1,450 employees in more than 50 locations worldwide and reported sales of 395 million Swiss francs in the year 2009. Bossard is listed on the Swiss Exchange.